

Reference textbooks with adaptive learning layers.  
Anywhere. Industry-standard.



For  
**Educational publishers**



For  
**Training Providers**

“  
*Adapting textbooks to lecturer's needs.  
This is where digital is proving  
its real learning value.*”

Fabrizio Crisafulli,  
director at EdISES (IT)

## What the system does for you:

- ▶ Increases the purchasing value of digital books.
- ▶ Mitigates the risk of content being illegally distributed.
- ▶ Balances dynamic up-to-date content with reference core curriculum data.



### by offering you

a comprehensively managed ecosystem for delivering EPUB3 to your customers.

### by empowering

- Educators to personalize reference textbooks and define a customized learning pathway.
- Publishers to feed supplemental web assets into textbooks.



### by allowing to sell

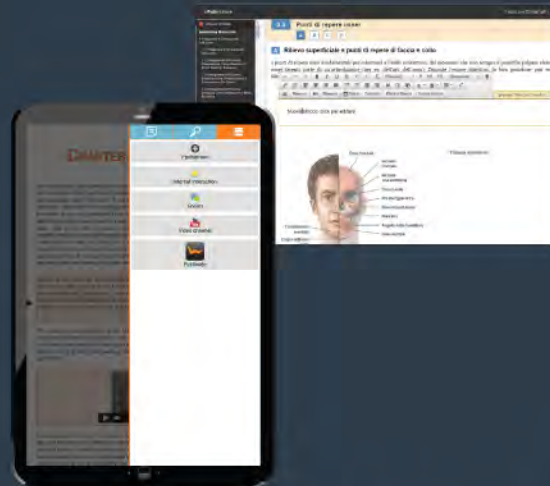
digital books through your own sales channels (direct sales force, webshop, ...): monetizing from your direct eBook distribution model.





## FlexiContent's customization features

- ▶ Publisher benefit from a dedicated channel to feed dynamic content within the eBook .
- ▶ Menus and content for supplemental materials are configured by publishers directly.
- ▶ Hot feature: the ePublishare function that represents educators' personalisation (multimedia, bespoke TOC, mathematic formulas, ...)



## Commercial models:

- ▶ Setup fee covering API's support for users database and FlexiContent configuration.
- ▶ Licensing fee suiting your distribution model: pay-per-use fee or total number of digital deliveries.
- ▶ White-label bespoke platform



## Software and technology deliverables:

- ▶ Purpose-built eDelivery platform (offline-online) based upon Radium technology, managed as a SaaS system.
- ▶ Web and mobile applications aimed at end-users.
- ▶ Platform as a service, cloud-based software system for customizing eBooks.
- ▶ APIs to connect user's database with the eReader's app.
- ▶ FlexiContent module.



## Technical requirements

- ▶ System and platform based on EPUB 3 eBook format and Radium technology.



## ABOUT PUBLIWIDE

Expertise, competences and software development in eBooks since 2010. Supporting customers in CH, IT, FR, UK and USA. Comprehensive portfolio of software technology for EPUB 3 publishing and delivery (both offline and online).

Publiwide's eReader platform is the only system in the world that powers the delivery of personalized eBooks offline and online with simultaneous synchronization of notes.